

NATHAN LEE BECK

EDUCATION

SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH, GA
BACHELOR OF FINE ART, SERVICE DESIGN

SKILLS

DESIGN

Data Visualization
Design Research
Social Media Management



Prototyping
Co-Creation
Web Design
UX Design

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe Photoshop
Figma
Microsoft Suite
Quickbooks
Mailchimp
Webflow, Wix, Squarespace

EMPLOYMENT

NATHAN LEE BECK STUDIO OWNER 2021- PRESENT, DENVER, CO

Manages and completes daily operations to provide quality services such as brand management and design consultation, content management and marketing, and user experience and web development.
Consults with clients to understand project requirements, refine BTC interactions, and provide goal based solutions.
Maintains positive client relationships, resulting in repeat business and referrals.
Conducts market research, builds prototypes/mockups, and provides strategic recommendations to clients.
Creates and implements effective project plans, timelines, and budgets to ensure successful project completion.
Demonstrates attention to detail and adherence to project specifications, resulting in high-quality deliverables.
Collaborates with stakeholders to ensure smooth project workflow and integration of different components.

CITY O' CITY BARISTA/SERVER 2018 -2020, DENVER, CO

Provided quality service to 50-100 patrons per shift at a local restaurant.
Resolved conflict through swift and successful problem solving.
Developed positive relationships with patrons resulting in customer loyalty
Maintained and enforced strict healthcode and safety policies to ensure employee and customer satisfaction
Learned best practices for delivering projects from ideation to completion.

BELLA CALLA FLORAL & BOTANICAL STUDIO MANAGER 2017-2018, DENVER, CO

Oversaw all aspects of floral shop operations, including managing inventory, purchasing, and brand direction.
Organized a team of twelve that included assigning daily/weekly tasks, onboarding, scheduling, and evaluations.
Implemented marketing strategies to increase sales and attract new customers that included art direction, showstopping photography, user-friendly web development, and interactive merchandising.
Developed and maintained relationships with local suppliers to ensure timely and quality deliveries.
Utilized design and floral knowledge to stay updated with the latest trends, techniques, and ecommerce best practices.
Rebranded for an elevated, fresh brand identity. This included a new logo, printed collateral, digital correspondence, wayfinding, and retail display.

SAVANNAH DEVELOPMENT & RENEWAL AUTHORITY DESIGNER 2016, SAVANNAH, GA

Generated urban development concepts through co-creation.
Collaborated with students to create a market simulation for a festival.
Developed educational material and programming for varying ages.
Built and installed interactive displays promoting cognitive development.

AMERICORPS VOLUNTEER IN SERVICE TO AMERICA 2012-2013, PANAMA CITY, FL

Facilitated a volunteer program for adults with mental and physical disabilities.
Developed courses for daily skills and self advocacy through service opportunities.
Provided training, mentorship, and support to students, volunteers and community members.
Assisted in grant writing, fundraising, and resource development to support program sustainability.

SERVICE OUTREACH

BLACK CUBE NOMADIC MUSEUM 2018-PRESENT, DENVER CO

SOUL2SOUL SOCIAL JUSTICE INITIATIVE 2017-2018 DENVER, CO

DENVER DESIGN WEEK 2017 2017, DENVER CO

QUARK ANTARCTIC EXPEDITION 2013, ANTARCTICA

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